

U L T I M A T E

For Immediate release

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Ultimate Technographics Inc. and XCite International BV sign a dealership agreement

Europe's XCite International will offer Imposition's complete product line
including the new digital solutions suite for Digital Printers

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Montreal, Canada and Deventer, NL, February 20, 2007 Ultimate Technographics Inc, <http://www.imposition.com/>, the pioneer and leading imposition software developer, is pleased to announce the signature of a dealership agreement with XCite International. XCite will distribute and support Ultimate's product suite, Imposition, throughout the Netherlands and Europe. XCite has partners in a dozen European countries.

Imposition, Ultimate's flagship products, is a genuine client-server solution with dynamic templates and is the most powerful suite of digital imposition solutions developed to meet an entire range of imposition needs. From complex web offset imposition to digital and for specialized imposition jobs, Imposition has the widest imposition capabilities and easily integrates into major workflows. XCite will also offer Imposition On-Demand Digital, the flagship solution for on-demand printing, VDP and digital printers.

"XCite has built a reputation of excellence in the last decade. On top of offering only the best solutions, they offer comprehensive training programs on leading applications and prepress work. We are pleased to have the opportunity to work with Frans, Henri, Germen and the entire team at XCite." explains Raymond Duval, Director of Channel Development, "XCite has a proficient experience in the graphic arts industry. Their knowledge of the Digital Printing market, combined with the most complete digital imposition solutions suite for Digital Printer, will translate into a successful solution for our Dutch users and partners."

XCite's Director of Sales, Henri Hartgers, says: "The Ultimate Technographics products fit very well in our product line. With their high-end software client-server solutions like Imposition Unlimited, we expect to better serve our larger customers."

For the occasion, Ultimate and XCite will be offering Imposition's complete product suite at a special price until March 18th 2007. A special trade-in upgrade offer from other imposition products will also offered.

About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition over 15 years ago with the first release of Imposition, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Imposition to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 25,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry providers including AGFA, IBM, Kodak, Xerox, Creo-POD, HP-Indigo, Enfocus, Glunz & Jensen, Xeikon and others. www.imposition.com

About XCite

XCite is a software distributor/reseller located in the Netherlands. The company sells their products to printing companies, publishers, and advertising agencies to name a few. XCite also has resellers based in the Netherlands and in other European countries. Furthermore XCite has several partners located in Germany, Italy, Spain, Portugal, Czech Republic and a few more. XCite not only offers software, but also offers training programs about Certified PDF, Font management, QuarkXPress and Imposition. www.xcite.nl

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