

# U L T I M A T E



For Immediate release

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## Ultimate Technographics Inc. and NewsTech Company sign new partnership agreement

NewsTech is a high end technological leader that offers the most complete graphic arts solutions portfolio in Latin America and North America.

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**Montreal, Canada and Miami, USA, February 26, 2007** Ultimate Technographics Inc, <http://www.imposition.com/>, the pioneer and leading innovator of imposition, is pleased to announce the new partnership agreement with NewsTech Company. Under the contract, NewsTech will distribute and support Ultimate's Imposition product suite, throughout Latin America.

Imposition, Ultimate's flagship product, is the most powerful suite of digital imposition solutions developed with a true client-server architecture to meet an entire range of imposition needs, from offset to digital, commercial to newspaper, for Press Ready automation and for specialized imposition jobs; Imposition has the widest imposition capabilities and run on the latest Mac Universal and Window platform.

"We are excited to have the opportunity to work with one of the industry's top technology providers as NewsTech, and its team of experienced and enthusiast individuals," explains Hilda Arévalo, Director of Sales for Latin America. "NewsTech has a world class reputation of excellence and are truly committed to building successful relationships. They truly represent what we are looking for in every partner."

Diego Rovito, Vice-President of NewsTech states, "We're happy to establish our business cooperation with Ultimate, a company that values our in-house technical expertise and 29 years of knowledge working with the Latin American Graphic Arts Industry. Ultimate Technographics' products are easy to use, powerful and highly professional solutions that will prove invaluable to our customers."

**Visit NewsTech booth 948 at Graphics of the Americas** this week-end in Miami to see Imposition Page Pairing and INK Ready in action.

### About Ultimate

Headquartered in Montreal, Canada, Ultimate ([www.imposition.com](http://www.imposition.com)) invented digital imposition over 15 years ago with the first release of Imposition, and has continued to play a leading role in the market ever since in providing the most innovative imposition solutions for offset and digital printing. The company is continually evolving Imposition to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 25,000 Imposition engines have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of integrating imposition technology into servers and software workflow solutions for print industry providers including AGFA, IBM, Enfocus, Kodak, Xerox, Creo-POD, HP-Indigo, Glunz&Jensen, Xeikon and many more

### About NewsTech Company

Established in 1979, NewsTech has been providing high end Graphics technology and Printing supplies integrated with total export services for Latin America and the Caribbean. NewsTech is recognized in its market as the provider offering the latest technology trends and developments in North America, Europe and Asia. -30-

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