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For Immediate release

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Impostrip Card Stacker Automated ganging optimization for digital print

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Montreal, Canada, April 10th, 2007 Ultimate Technographics Inc,

<http://www.imposition.com/>, the leading imposition software developer and the inventor of digital imposition, is proud to announce a brand new product called **IMPOSTRIP Card Stacker**, which will be officially released at the AIIM / On Demand Show in Boston April 17-19. Visit us at booth 943, or at the HP and IBM booths, to learn more about this solution.

What you can use it for?

Impostrip Card Stacker is designed for print providers, direct marketing agencies using web-to-print portals and the power of personalization to automate the workflow and take advantage of printing multiple orders from various customers while optimizing resources, paper and presses.

Impostrip Card Stacker repeats copies of the jobs to meet quantities ordered. It is an automation tool for business cards, post cards, invitations, business forms, labels, pictures and photos as well as any other type of projects needed in multiple copies. Impostrip Card Stacker supports step and repeat and ganging layouts. Impostrip Card Stacker ensures the efficiency of personalization or VDP projects without human interference. Impostrip Card Stacker automates the imposition of variable quantities of PDF and Optimized PDF, TIFF, EPS, and over 150 PS files from Mac, Win and UNIX. Impostrip Card Stacker supports JDF.

Also a great tool for Hybrid Print shops

Impostrip Card Stacker works for both offset and digital environments, yet offering an optimization tools required for both. Impostrip Card Stacker helps an offset printer reduce its costs by ganging different jobs and similar runs of different page content together. Digital printers will benefit from the optimization for variable data printing and automating the printing process in a way that saves time and resources.

Most automated tool Ultimate has to offer today!

Impostrip Card Stacker optimizes the sheet runs, the ratio of repetition and the queues based on quantity needed. Ultimate is essentially combining four of its key technologies: **job ganging, job pairing, hot folder automation and Dynamic Imposition**. IMPOSTRIP Card Stacker is the most automated tool Ultimate has to offer for direct marketing today.

Integration Services for digital print automation

Ultimate offers integration services to digital print customers who require linking Ultimate automation solutions to their Web2print server, data bases and MIS systems. Ultimate uses

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simple to integrate XML interfaces and also JDF to create completely automated print solutions for digital printers from job submission through printing.

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